



Dr. Daniel Zinnel

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Dr. Daniel Zinnel is a facilitator, speaker, and learner. Authenticity, intentionality, humility, compassion, and joy are his leadership values. In 2020, he launched Growth and Joy, LLC to help individuals, businesses, and organizations develop proactive, practical, and purposeful leaders. He has trained and spoken to over twenty thousand individuals on a variety of topics including leadership, power and privilege, LGBTQ inclusion, and building your personal brand. Daniel was previously on faculty as an adjunct at Des Moines University and Iowa Central Community College. He developed One Iowa's LGBTQ Leadership Institute, was part of a team that created the 4Equity Tool, and has previously served on the curriculum committee of the Greater Des Moines Leadership Institute. Daniel has over 10 years of nonprofit administration and leadership including currently serving as the CEO of Proteus, Inc. and previously as the Executive Director of One Iowa. He serves as Tri-Chair of the Social Capital within Capital Crossroads, Vice Chair of the John Stoddard Cancer Center, Vice Chair of the Iowa Primary Care Association, and is on a variety of other community boards and advisory councils.

Daniel earned a Doctorate of Education in Leadership from Creighton University, M.A in Health Studies from the University of Alabama, B.A. in Liberal Arts with Psychology and Sociology Minors from Grand View University, and A.A. from Iowa Central Community College. He has formal training through the Perception Institute on explicit and implicit bias, stereotype threats, and racial anxiety. In 2021, Daniel was recognized as a business leader to know in the Des Moines Business Record's Book of Lists. He was awarded the Community Vision Award for Challenging by the Greater Des Moines Leadership Institute in 2019. In 2018, Daniel was named the Influencer of the Year at the Young Professionals Connection and Des Moines Register Young Professional of the Year Awards. He received the Des Moines Business Record's Forty Under 40 award in 2015. Daniel also received the Karen Packer Spirit of Collaboration Award at the Iowa Cancer Summit in 2012.



Marcela Hermosillo-Tarin

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Marcela Hermosillo-Tarin is a human resource professional with more than 10 years of experience in succession planning, talent management, talent development, workforce planning, people strategy, and people analytics, as well as change management and employee relations.

Marcela believes that organizations are made up by people. The stronger your people are, the better your organization will be. And what's true for individuals is also true for teams: when you understand the process and policies and procedures around them well enough to adapt to them quickly and easily, you're able to work together more effectively—and that makes all of us better at our jobs.

She has served on several boards, including but not limited to LUNA, Latina Leadership Initiative, and Association of Talent Development of Central Iowa (ATDCI); she is part of the 2023 40 under 40 class and recently obtained her SHRM certification (which certifies her as a Human Resources Professional).

She currently works at Broadlawns Medical Center as an Employee Engagement Manager; prior to joining Broadlawns, she worked for an organization on the east coast supporting 50+ healthcare organizations in 10+ states as Director of Talent Management.



Shundrea Trotty, MPA

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With over 25 years of nonprofit experience, Shundrea S. Trotty, MPA, currently works as Program Director, State Initiatives with the Council of State Governments (CSG) Justice Center. She leads technical assistance efforts to states improving systemic response to victims of crime, working alongside state leaders to diagnose challenges and implement changes to crime compensation programs, restitution practices, and victim assistance funding processes.

Prior to working with CSG Justice Center, Shundrea held a director-level position with Iowa Coalition Against Sexual Assault (IowaCASA), providing training, resources, support, and in-depth capacity building for standalone rape crisis centers throughout the state of Iowa, directing the flow of technical assistance. In addition to state programs, she has and continues to work with national partners and community allies.

Passionate about social change, Shundrea has a deep commitment to those who are seen as the “least, lost, forgotten, silenced, underserved and marginalized.” She is dedicated to educating all who will listen on the various intersections of violence, including; racism, class, and generational and historical trauma. Training on various topics such as: “What’s Your Prescription?: Seeing Victim Services through a Lens of Inclusion” and “The History of Racism in the United States,” as well as “The History of Professionalizing Victim Services”. Shundrea’s primary goal is to educate, working with individuals and organizations to rethink violence, its impact on society, and how we can work to interrupt the normalization of rape culture and violent crime in communities of color.

In addition to her work with the Council of State Governments, Justice Center, Shundrea also provides consulting services. She provides consultation to a variety of businesses, organizations, and institutions who wish to shift internal culture and implement inclusive policies and procedures in addition to addressing organizational trauma and its’ impact on providing comprehensive service provision to help-seeking individuals and families. Her goal is to work within structures to train and implement systemic processes that will attract, support, retain and sustain a truly diverse staff.

Shundrea is a proud member of Zeta Phi Beta Sorority Incorporated and has served on many boards of directors, including L.U.N.A (Latinas Unidas Por Un Nuevo Amanecer), a culturally specific organization serving survivors of domestic and sexual violence and Courageous Access, LLC. Mrs. Trotty is an inductee of the Pi Alpha Alpha Honor Society, an honor bestowed upon graduate students of public administration, as well as volunteers with various community organizations in the Des Moines metro area.

Mrs. Trotty holds her Bachelors in Business Administration from William Penn University, a Master’s in Public Administration with a Nonprofit Emphasis from Drake University, and is currently earning her Doctorate of Education in Leadership.